

# Amazon PowerBlend

The body's estimated 37,200,000,000 cells face constant threats – from viruses to ionizing radiation to poor nutrition – all of which create harmful chemicals called free radicals in the body. Free radicals “steal” electrons from nearby healthy cells, damaging its structure, which can change the instructions coded in your DNA. These changes negatively affect your 'gene expression.' At best, free radicals cause your body to be less efficient and less healthy than it otherwise could be. But all too often the effects of unchecked free radicals in the body are far worse such as disease and premature aging. The level of unchecked free radicals is measured in terms of 'oxidative stress,' in other words, cellular damage.

Fortunately, our bodies can, under the right circumstances, fight these free radicals. This fight is waged at the cellular level primarily with antioxidants. These antioxidants are divided into two primary groups: endogenous (the kind created by the body) and dietary (the kind ingested through diet). These important substances not only wage the fight against free radicals, but they also help regulate basic body functions and are critical to the body's chemical processes.

## Amazon PowerBlend key features

Amazon PowerBlend combines some of the world's most authentic and antioxidant-packed super fruits to create one of the most nutritious health products on the market today. Our main super fruits, Acai, Cupuacu, and Camu-Camu, come straight from the Amazon rainforest and are blended with the most potent ingredients – such as EpiCor – through a process that maintains more antioxidant and health-boosting nutrients than any other process.

## Who should take Amazon PowerBlend?

Everyone! Although Amazon PowerBlend is formulated to be a well-rounded solution to the body's daily needs, all TrulQ dietary supplements can be taken with Amazon PowerBlend.

## Maximize Effectiveness

One of the keys to unlocking the full list of Amazon PowerBlend's benefits is consistency; it was designed to fortify your body 24/7 every day. To maintain a consistent level of Amazon PowerBlend's antioxidants and powerful ingredients in the body around the clock it is recommended that a full dose be taken twice daily roughly 12 hours apart.

## What features make Amazon PowerBlend so effective?

The ingredients in Amazon PowerBlend present a combination of features that place it in a category of its own:

### **Acai**

Can promote healthy cholesterol levels and promote a more effective fat-burning metabolism. It can also reduce cravings and cleanse the GI track of fats and toxic buildup.

### **Camu Camu**

Boost resting metabolic rate, improves healthy blood sugar levels and promotes insulin resistance. Studies also suggest that it can potentially block fat and carbohydrates from absorption, contributing to weight loss.

### **Cupuacu**

Boosts 'resting' metabolic rate and can enhance feelings of well-being. Can improve insulin sensitivity, which assists in absorbing nutrients and turning carbohydrates into energy instead of accumulating as fat. Its natural caffeine makes one feel energetic and alert. Can emotionally improve workouts by boosting uptake of 'feel good' hormones.

### **More Fruit**

In addition to tasting great, blueberry, pomegranate, mango, grape, strawberry, banana and pineapple contribute high levels of vitamin C, a potent antioxidant and immune system booster.

### **Cacao**

Studies suggest cacao contributes to reduced inflammation, better blood flow, lower blood pressure, improves cholesterol, promotes healthy blood sugar levels and reduces insulin sensitivity. Flavanols in cacao have potent antioxidant and anti-inflammatory effects. Cocoa may also promote reduced stress levels and improve calmness, contentment and overall psychological well-being.

### **EpiCor**

This special ingredient is produced from the fermentation of "whole food" by brewer's yeast (*Saccharomyces cerevisiae*). EpiCor contains a number of compounds including beta glucan, a type of soluble fiber that may increase some measures of immune system function, reduce certain symptoms of allergies and reduce the incidence of colds or flu.

### **Riboflavin**

Also known as vitamin B2, is required by the body for all cellular respiration; every system in the body is reliant on it for proper function.

### **Monk Fruit**

Also known as *luo han guo*. In addition to being a non-caloric sweetener, it has been used in China for centuries as a cold and digestive aid.

This special combination of ingredients in Amazon PowerBlend work synergistically to create stronger, more potent benefits:

**COMBINATION.** The human body requires a specific combination of antioxidants to be circulating in the bloodstream each day to maintain peak health. Simply combining a long list of vitamins and minerals into a capsule is not the answer. In fact, the old approach of mixing vitamins from “A to Z” is not only ineffective, but it can also be dangerous because some elements react negatively to others in the body, causing harmful effects. Years of research and development and 14 clinical trials demonstrated that the unique combination of antioxidants in Amazon PowerBlend produces the most significant benefits in the body. Adding to OR subtracting from AMAZON POWERBLEND's specific formulation is unnecessary. This means AMAZON POWERBLEND is effective as much for what it DOES NOT contain as much as for what it DOES contain.

**QUANTITY.** As mentioned above, the human body needs certain antioxidants circulating throughout it all the time. Knowing exactly what amounts of antioxidants the body requires is one of the three pillars of the Amazon PowerBlend formulation makes AMAZON POWERBLEND so effective.

**FORM.** Antioxidants, like elements in the earth's crust, occur naturally in varying forms. For example, carbon occurs naturally in the forms of coal, graphite and diamonds, and though their forms are widely varied they are all essentially carbon. Antioxidants also occur in various forms. Natural Biologic Isoforms are the most effective form for two reasons: the body recognizes them as the form naturally required by the body, and they are most efficiently absorbed into the cells. Natural Biologic forms also offer the added benefit of being completely safe because they do not elicit adverse reactions the way un-natural forms do.

### **TruIQ – The “Fabulous Experiences” Company**

Having fabulous experiences is the foundation of the TruIQ business model. Amazon PowerBlend is one of the ways customers can have a fabulous experience. Be sure to remember this when sharing Amazon PowerBlend with others. Lives literally change when Amazon PowerBlend becomes part of the daily routine.